

Advantages of the Light Visor Invention

The Light Visor invention has a number of features that make its various embodiments desirable and salable.

Generally, the Light Visor invention:

- is inexpensive to manufacture, package and distribute
- has a perceived value several times its production cost
- has a potential global market of millions of vehicle users
- is small and lightweight, and yet has durable user parts and interconnections between its user parts
- is simple and easy to install, deploy, steer, and stores flat against the underside of the vehicle sun visor
- does not interfere with the normal use of the vehicle sun visor
- does not interfere with use of the rear-side vanity mirror
- has a mounting sheath to prevent damage to vehicle sun visor fabric
- can be portable or remain permanently mounted after simple clip-on installation
- is easily manipulated with one hand without viewing the flag shade directly, and can be used with either hand acting alone
- is non-hazardous and quiet during use, with a miniature flag shade sufficiently small to not obstruct vision and yet more than adequate to block or diminish focal sunlight
- allows shading of focal light from virtually any relevant angle, i.e., from the front, sides, or top
- has a design which allows for minimized, curled flextube storage sizing, with the flag shade resting vertically over the mounting clip
- has a flexible tubing and other components which are reliable irrespective of temperature within the vehicle
- has a virtually unbreakable visor mounting means that will not shift from its vehicle sun visor mounting point under normal use circumstances
- endures bounce effects from vehicle motion over the road without losing its temporary positioning
- is not obstructive to and cannot be captured by the steering wheel
- has a durable flag shade that is easily steered and rotated, and that will not suffer breakage, deterioration, or rapid sun fade discoloration
- has a stay-put flextube that is effective and durable
- can be made in various electric embodiments for map/reading lighting, which is easily removed to provide a portable light external to the vehicle
- can have custom color and designer versions of its fabric or flag shade, or mounting clip cover, or have plastic coil or fabric sleeves for its flextube sufficient to fill a small catalog, and has many other qualitative and quantitative advantages

The Light Visor invention, in any and all of its various embodiments, can provide consumer products that are truly unique and different from all previously known auxiliary sun visors.